

DURHAM MORNING HERALD  
Durham, North Carolina  
August 6, 1962

# 7 U.S. Tobacconmen Will Make Study Of Industry In Russia

WASHINGTON — Seven representatives of the U.S. tobacco industry will leave Monday for a 16-day tour and study of the tobacco industry in the Soviet Union under the U.S.-Soviet Exchange Program.

Later in the year a similar visit will be made to this country by Soviet tobacco men.

Tobacco is one of the major industries approved by the State Department for participation in the exchange program.

The State Department believes such exchanges contribute to the betterment of mutual understanding and to the broadening of cooperation between the people of the two countries. Other exchanges have included representatives of the newspaper, steel, oil and railroad industries.

Heading the tobacco delegation is Dr. Frank J. Welch, former assistant secretary of ag-

riculture who recently was elected a vice president of The Tobacco Institute, Inc., which is composed of the major U.S. manufacturers of cigarettes, smoking and chewing tobacco and snuff.

The U.S. delegation includes representatives of tobacco farming, manufacturing, research and leaf dealers. In Russia, the group will observe growing, harvesting, curing, storing, processing and manufacturing methods while visiting all segments of the industry from farms to factories.

Other members of the American delegation will be John M. Berry of Lexington, Ky., tobacco grower and representative of the Burley Tobacco Growers Cooperative Association; Kenneth C. Keller, School of Agriculture, North Carolina State College, Raleigh; Malcolm B. Seawell, Tobacco As-

sociation of the U.S. and Leaf Tobacco Exporters Association, Raleigh, N.C.; Joseph E. Edens, Brown and Williamson Tobacco Corp., Louisville, Ky.; Albert Bernard, P. Lorillard Co., Inc., New York; and Carl Hicks of Walstonburg, N.C., tobacco grower and representative of the Flue Cured Tobacco Cooperative Stabilization Corp.

After a stop in Copenhagen, the group will arrive in Moscow Aug. 11 to begin the tobacco industry tour and will depart from Moscow Aug. 28.

While tobacco production has increased in the Soviet Union during the past decade, the industry there is much smaller than in the U.S. Last year Russia produced about 386 million pounds of tobacco on 370,000 acres. The United States last year produced two billion pounds of tobacco on 1.2 million acres.

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(TOBACCO)

WASHINGTON--SEVEN AMERICAN TOBACCO INDUSTRY REPRESENTATIVES LEFT FOR MOSCOW TODAY FOR A 16-DAY STUDY OF THE RUSSIAN TOBACCO INDUSTRY.

THE TOUR IS PART OF THE U.S. SOVIET CULTURAL EXCHANGE AGREEMENT. A GROUP OF SOVIET TOBACCO MEN ARE SCHEDULED TO VISIT THE U.S. LATER THIS MONTH. THE TOBACCO INSTITUTE SAID.

THE USMS. DELEGATION IS HEADED BY DR. FRANK WELCH, FORMER ASSISTANT AGRICULTURE SECRETARY WHO RECENTLY WAS NAMED A VICE PRESIDENT OF THE INSTITUTE.

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